

# CREATIN<mark>G CHAMPIO</mark>NS PERU







Based in Cusco, Peru, Creating Champions Peru is a young, dynamic and private organization for social assistance especially in the field of sports. We aim to provide children who live in social and economic inequality, a fair and real opportunity to let their dreams come true, to become sport athletes by the means of professional sports training programs.

### Creating Champions Peru is searching for:

### **CONTENT CREATOR**

## **AS INTERNS, VOLUNTEERS OR THESIS WRITING STUDENTS**

### SCOPE

- Contributing to our brand-new blog by producing posts related to different topics
- Updating our web content including strategic key
  phrase placement
- Working closely with the social media team to produce content for them
- Proposing creative, innovative ideas for indexing, clickthroughs and conversion

### DURATION

· Start at any time for at least eight weeks

### REQUIREMENTS

• Enrolled or graduated student or experience in the fields of journalism, English, PR, communications, marketing, management, or related studies

#### OFFER

- Putting theory into practice by implementing your own ideas
- Gaining further knowledge in a professional and pleasant work atmosphere
- Experiencing a new culture and learning Spanish
- Travelling

### PLEASE SEND YOUR CV AND LETTER OF MOTIVATION VIA EMAIL TO:

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