

Working Student (f/m/d) Marketing & Sales Enablement Platform Support

At Siemens Healthineers, we are looking for a working student to support the Marketing & Sales Enablement Team starting October 2026.

We are working on increasing the feature utilization of our internal Marketing & Sales Enablement platform Seismic and are looking for support with the ongoing management, maintenance, and optimization of content and user-facing assets within the platform.

Potential tasks are as follows:

- Support the maintenance and optimization of content profiles within Seismic
- Support content management activities, including content uploads, metadata maintenance, and content organization
- Create and maintain Seismic assets such as Pages, Digital Sales Room (DSR) templates, Bulk Email templates, and other user-facing content formats
- Support content audits and content quality reviews
- Assist with organizing and documenting folder structures and content governance standards
- Support reporting and analytics on content usage and platform adoption
- Provide operational support for platform-related projects and initiatives
- Help answer user questions and support platform adoption activities

Ideally, the candidate should:

- Be studying Business Informatics, Information Systems, or Marketing, or a related field, with an interest in digital platforms, content management, and user enablement
- Have an interest in digital platforms, content management systems, and backend processes
- Be highly organized and pay attention to detail
- Enjoy working with structured data and maintaining content quality
- Be comfortable learning new software and digital tools
- Be fluent in German and English
- Feel comfortable using Excel and PowerPoint
- Be proactive, reliable, and a team player

Ideally, you can work 15 hours per week (12 hours is the minimum though). While working from home is allowed, employees are generally expected to spend about 40% of their time at the Erlangen office.

It would be great if you could be available for at least one year (or longer), as it takes some time to gain the necessary platform knowledge and work independently.

Please send your resume to [Marketing & Sales Enablement Team](#)

We look forward to hearing from you.